

FIG. 1

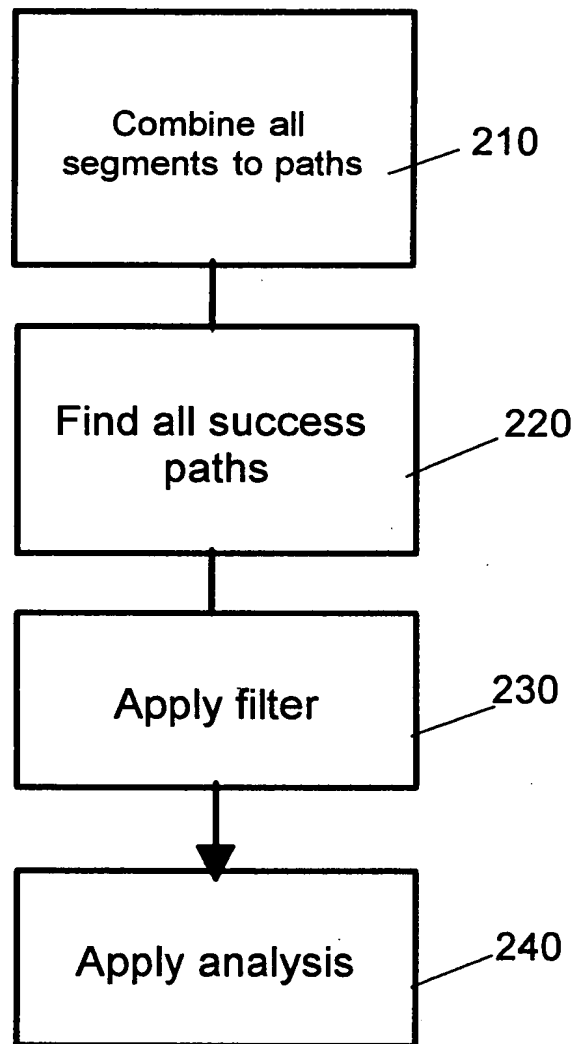
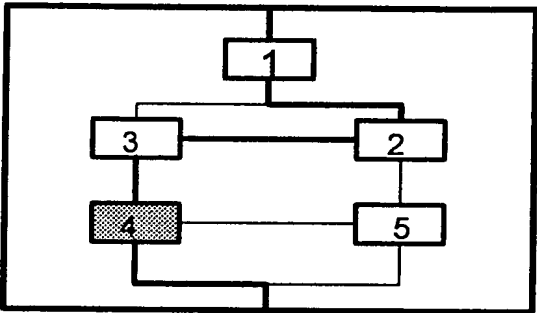


FIG. 2

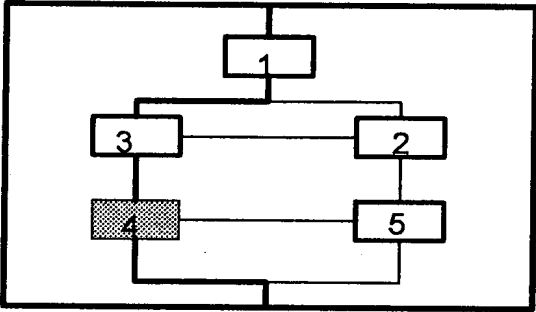
John                      12-31-2000  
page 1  
page 2  
page 3  
page 4

Button "Put in shopping basket" (1; product 4711;\_)  
left



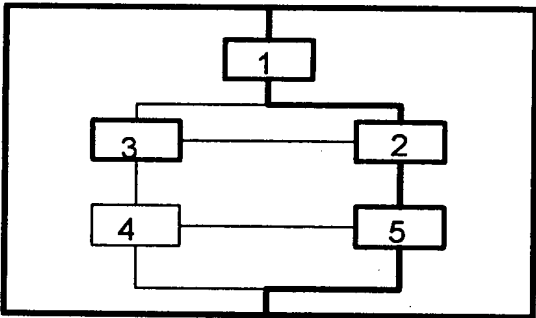
Miller                      01-01-2001  
page 1  
page 3  
page 4

Button "Put in shopping basket" (1; product 4711;\_)  
left



Smith                      02-15-2001  
page 1  
page 2  
page 5

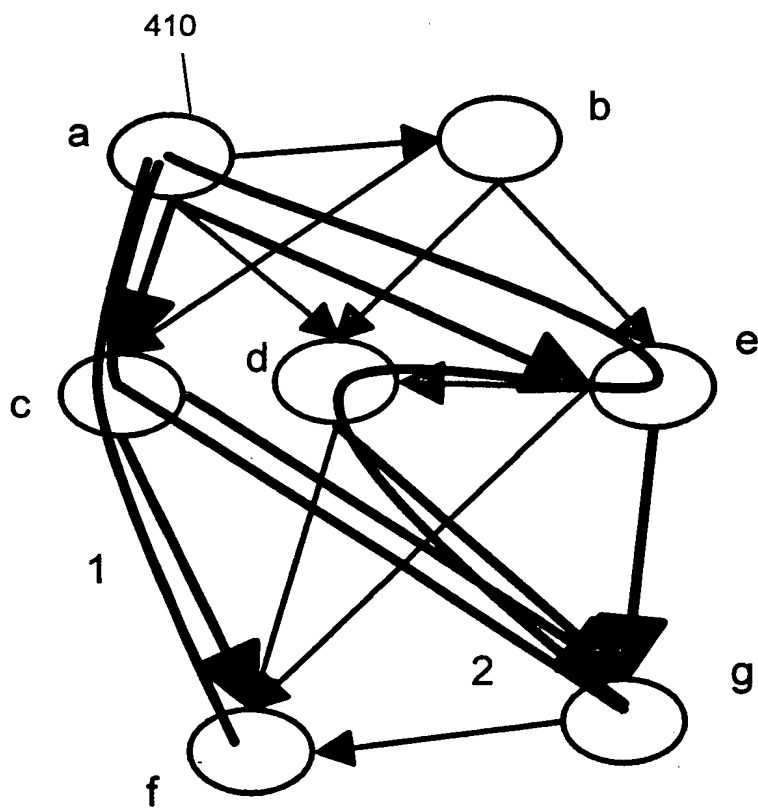
Button "Put in shopping basket" (0;0;\_)  
left



Sale of Product 4711

	12-31-2000	01-01-2001	Total
page 1	1	1	2
page 2	1	0	1
page 3	1	1	2
page 4	1	1	2
page 5	0	0	0

FIG. 3



thin lines: all possible paths  
thick lines: most used paths

1 ————— leads to "trousers"  
2 ————— leads to "skirts"

FIG.4